



CURRICULUM VITAE

RICHARD ALAN LAMB

602-677-8841
RickLamb@TheHorseShow.com
www.TheHorseShow.com
Address available upon request

EDUCATION:

2011 Master of Science in Teaching and Learning
Colorado State University – Global Campus
Greenwood Village, Colorado 80111

1973 Bachelor of Science in Mathematics (with Special Emphasis in Computer
Science) and Philosophy (cum laude)
Wichita State University, Wichita, Kansas 67260

EMPLOYMENT EXPERIENCE:

2006 – Present *Executive Producer, Host, Writer, Editor, Mixer*, Lamb Stew, Inc.
dba D Bar Productions, Phoenix, Arizona 85032

Create weekly national television series (The Horse Show with Rick Lamb),
coordinate advertising sales, handle all promotion and publicity.

1997 – Present *Executive Producer, Host, Recording Engineer*, Lamb Stew, Inc.
dba The Horse Show, Phoenix, Arizona 85032

Create one weekly and one daily nationally syndicated radio series (The Horse
Show with Rick Lamb and The Horse Show Minute), coordinate advertising
sales, handle all promotion and publicity.

2009 *Adjunct Faculty*, University of Montana Western, Dillon, Montana,
59725

Taught “Equine Behavior and the Development of Natural Horsemanship,” a
capstone course for students in the Natural Horsemanship degree program.

1977 – 2008 *Owner, Manager, Recording Engineer, Composer, Producer,*
Lamb Stew, Inc. dba Lambchops Studios, Phoenix, Arizona, 85014

Created, built, and operated a professional audio production facility with two locations, specializing in support of advertising agencies with voice-over recording, audio for video, and custom music production. Supervised up to seven employees.

1982 – 1983 *Management Consultant in Data Processing,* independent
contractor, Phoenix, Arizona, 85032

Conducted system study for direct mail company, developed strategic upgrade plan, prepared comprehensive report with hardware/software recommendations.

1978 – 1982 *Contract Programmer,* Anrix Corporation, Scottsdale, Arizona,
85250

Converted existing credit card processing COBOL programs to meet new business needs, developed new programs as needed, designed and developed new programming for Datapoint Minicomputers used for front-end processing of batched transactions.

1975 – 1978 *Programmer, Senior Programmer, System Designer,* American
Express WROC, Phoenix, Arizona, 85012

Converted existing assembler language programs to run under newer IBM operating system, researched new IBM data communications technology and developed system and functional specifications to join multiple independent networks into one enterprise-wide resource.

1973 – 1975 *Systems Analyst,* Dynatax, Wichita, Kansas 67202

Designed, developed, and maintained computer programs in FORTRAN, COBOL, and IBM assembler language to prepare federal and state income tax returns. Wrote two volume analysis programs for president of company.

1969 – 1973 *Library Clerk,* Wichita City Library, Wichita, Kansas 67202

Performed various administrative duties, including checking materials in and out, shelving materials, and researching special requests.

1965 – Present *Professional Musician*

Performed in numerous pop music groups from duos to nine-piece bands. Vocalist and instrumentalist (trombone, bass guitar, 12-string guitar, piano, organ). Studio work: performing, composing, arranging, and producing all types of music.

PUBLICATIONS:

Books

- Lamb, R.A.** (2008). *Human to horseman: a journey of discovery, growth, and celebration*. North Pomfret, VT: Trafalgar Square Books.
- Lamb, R.A.** (2005). *Rick Lamb's horse smarts for the busy rider: insights in small bites from The Horse Show Minute radio program*. Guilford, CT: The Lyons Press.
- Miller, R.M. & **Lamb, R.A.** (2004). *The revolution in horsemanship and what it means to mankind*. Guilford, CT: The Lyons Press.

Magazine Articles

- Lamb, R.A.** (2006, September). Gentle as possible, firm as necessary: committing to the Dorrance creed. *Horse & Rider*, 45(9), 16.
- Lamb, R.A.** (2006, August). Instinct: thinking like a human and a horse. *Horse & Rider*, 45(8), 15.
- Lamb, R.A.** (2006, July). Moderation in all things: Aristotle offers good advice for horsemen. *Horse & Rider*, 45(7), 18.
- Lamb, R.A.** (2006, June). Postcard from Brazil. *Horse & Rider*, 45(6), 35-43.
- Lamb, R.A.** (2006, May). Adjusting to fit the situation: peeling back the layers of a simple idea. *Horse & Rider*, 45(5), 18.
- Lamb, R.A.** (2006, April). The head and tail method: how spinning a horse can change its attitude. *Horse & Rider*, 45(4), 19.
- Lamb, R.A.** (2006, March). Laying a horse down: the how and why of an extreme technique. *Horse & Rider*, 45(3), 15.
- Lamb, R.A.** (2006, February). Stepping up to the stirrup and its tie to feudalism. *Horse & Rider*, 45(2), 86.
- Lamb, R.A.** (2006, January). Galvayne and his groove: determining a horse's age by his teeth. *Horse & Rider*, 45(1), 15.
- Lamb, R.A.** (2005, December). Dennis Magner and the art of direct subjugation. *Horse & Rider*, 44(12), 80.

- Lamb, R.A.** (2005, November). Denton Offutt: out of the shadows. *Horse & Rider*, 44(11), 80-81.
- Lamb, R.A.** (2005, October). Professor Pratt: huckster, hero, horseman. *Horse & Rider*, 44(10), 17.
- Lamb, R.A.** (2005, September). Beery's blue booklets. *Horse & Rider*, 44(9), 21.
- Lamb, R.A.** (2005, August). Sullivan's secret. *Horse & Rider*, 44(8), 19-20.
- Lamb, R.A.** (2005, July). Xenophon and Simon, the first natural horsemen. *Horse & Rider*, 44(7), 21.
- Lamb, R.A.** (2005, June). Alexander the Great and Bucephalus. *Horse & Rider*, 44(6), 19.
- Lamb, R.A.** (2005, May). 'Professor' Sample and his horse-taming machine. *Horse & Rider*, 44(5), 17.
- Lamb, R.A.** (2005, April). Kell Jeffery, unsung hero of Aussie horsemanship. *Horse & Rider*, 44(4), 17.
- Lamb, R.A.** (2005, March). John Solomon Rarey, superstar. *Horse & Rider*, 44(3), 16.

Blog Articles

- Lamb, R.A.** (2010, April 20). Backing helps. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2010, March 30). Success with horses. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2010, March 16). Craig's day. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2010, February 27). Obsession with time. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2010, January 30). Ride fast. Take chances. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2010, January 19). Lameness Locator. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2010, January 7). The horseman's strength. Message posted to

<http://thehorseshowblog.blogspot.com/>

- Lamb, R.A.** (2009, December 22). Light hands. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, December 19). Someone else's horse. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, November 30). Changing horses. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, November 25). Just ride. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, November 19). A tragic choice. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, October 17). Walking the walk. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, October 2). Do we still need to call it "natural" horsemanship? Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, September 14). Camping, caballos & computers. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, August 4). Big brains. Big hearts. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, July 21). Hoof boots. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, July 13). Thoughts on the Parelli system. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, July 7). Every rider is a horse trainer. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, June 30). Best horseman of his age. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, June 23). Thirty is the new twenty. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, June 16). Just a trail horse. Message posted to <http://thehorseshowblog.blogspot.com/>

- Lamb, R.A.** (2009, June 11). Balancing gentleness and firmness. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, May 24). Riding a runaway horse. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, May 18). Finding Flicka. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, May 12). May horse doesn't love me. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, May 3). Hunt and Swift passing. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, May 3). Eating on the trail. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, May 3). Fidgeting, surging while leading. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, April 8). Radio interview on slaughter ban. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, March 17). Report on Road to the Horse 2009. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, March 12). Untangling a matted mane. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, February 2). Looking a horse in the eye. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, February 2). Gene Autry. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, January 4). Is natural horsemanship a myth? Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2009, January 4). Bucking when pushed. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2008, December 28). Use of the Blocker Tie Ring. Message posted to <http://thehorseshowblog.blogspot.com/>

- Lamb, R.A.** (2008, December 17). Proactive vs. reactive training. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2008, September 29). What is a natural horseman? Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2008, June 25). Doug Preston. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2008, June 25). Haythorn Ranch. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2008, May 7). Remembering Orren Mixer. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2008, March 25). Shooting TV spot with my horses. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2008, March 3). Cox wins RTTH 2008. Message posted to <http://thehorseshowblog.blogspot.com/>
- Lamb, R.A.** (2008, February 17). Road to the Horse. Message posted to <http://thehorseshowblog.blogspot.com/>

LECTURES

- “The Seven Key Qualities of a Horseman”
- “Finding Flicka: Choosing a Horse That’s Right for You”
- “Micromanagers Need Not Apply: Giving a Horse What he Really Needs”
- “Mythbusting: Dispelling Common Misconceptions about Natural Horsemanship”
- “The Power of Natural Horsemanship: Understanding & Using a Horse’s Nature”
- “Whisperers, Tamers & Professors: Time Travels for Modern Horsemen”

AWARDS

- Telly Awards – TV music composition (4)
- Telly Award – TV documentary
- Telly Award – TV writing
- Communicator Award – radio episode
- Communicator Award – TV documentary
- Communicator Award – TV writing
- AQHA Steel Dust Award – radio episode
- AQHA Sprint Award – radio episode
- USA Equestrian Media Award for Broadcast Media Excellence – radio episode
- U.S.E.F. Pegasus Media Award – radio episode
- U.S.E.F. Daniel P. Lenehan Trophy for Overall Excellence – radio episode

MEMBERSHIPS AND PERSONAL DEVELOPMENT

American Quarter Horse Association

American Society of Composers, Authors and Publishers (writer, publisher)

Eagle Boy Scout