

# Affiliation Agreement



Call Letters: \_\_\_\_\_ AM FM Freq: \_\_\_\_\_ Format: \_\_\_\_\_ Phone: \_\_\_\_\_

Broadcast Area: \_\_\_\_\_ Power: \_\_\_\_\_ Fax: \_\_\_\_\_

GM: \_\_\_\_\_ PD: \_\_\_\_\_ SM: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Person to Receive Programs and Correspondence Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Start Date: \_\_\_\_\_ Air Day: \_\_\_\_\_ Air Time: \_\_\_\_\_

Program delivery: mp3 files at [www.TheHorseShowDL.com](http://www.TheHorseShowDL.com)

Affidavit delivery: pdf at [www.TheHorseShowDL.com](http://www.TheHorseShowDL.com)

On behalf of my station or network, I agree to air The Horse Show with Rick Lamb and its network commercials every week, at the time specified above, until further notice. I understand that I may change the air time with 30 days notice and that either party may cancel this agreement with 30 days notice.

I agree to submit monthly, using the form and/or procedure provided, a Proof of Performance Affidavit to verify my compliance with the terms of this agreement. Should additional documentation be requested for this purpose, I agree to provide it promptly.

In signing this agreement, I represent that I am authorized by my station or network to enter into such agreements on its behalf and that the obligations hereunder shall extend to my successors and assigns.

Agreed:

for *The Horse Show with Rick Lamb*

A handwritten signature in cursive script that reads 'Rick Lamb'.

Richard A. Lamb

Date

for the Affiliate Station

(signed)

(printed)

Date

*Questions? 1-877-843-4677 toll-free  
Also available as a weekday feature, "The Horse Show Minute"*

*Fax to 602-971-4079*